

Fremtiden er digital

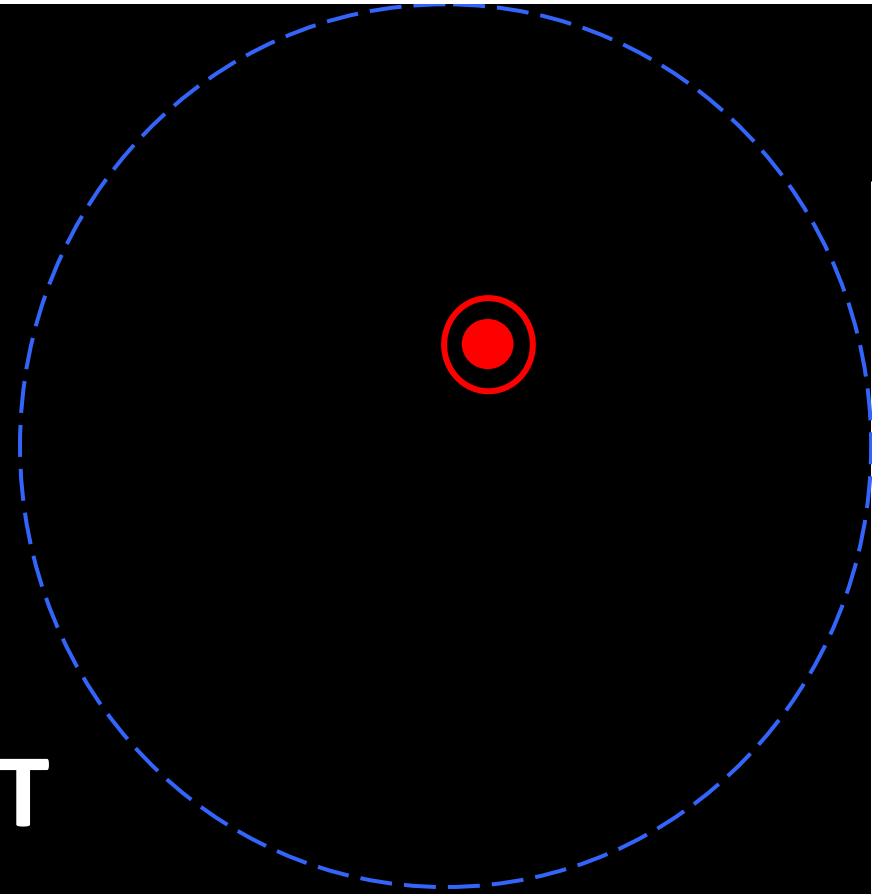
Kommunikationsrådgiver LARS SANDSTRØM

Bysted

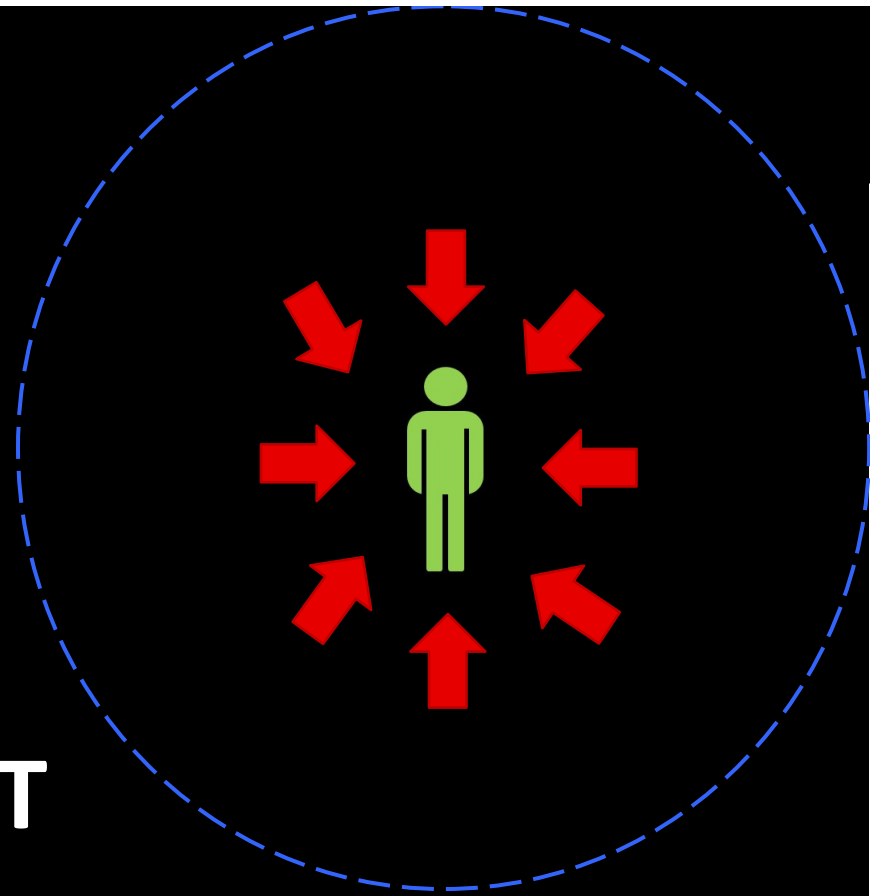
DIGITAL KOMMUNIKATION
FORANDRER RELATIONER
MELLEM MENNESKER

DIGITAL KOMMUNIKATION ER

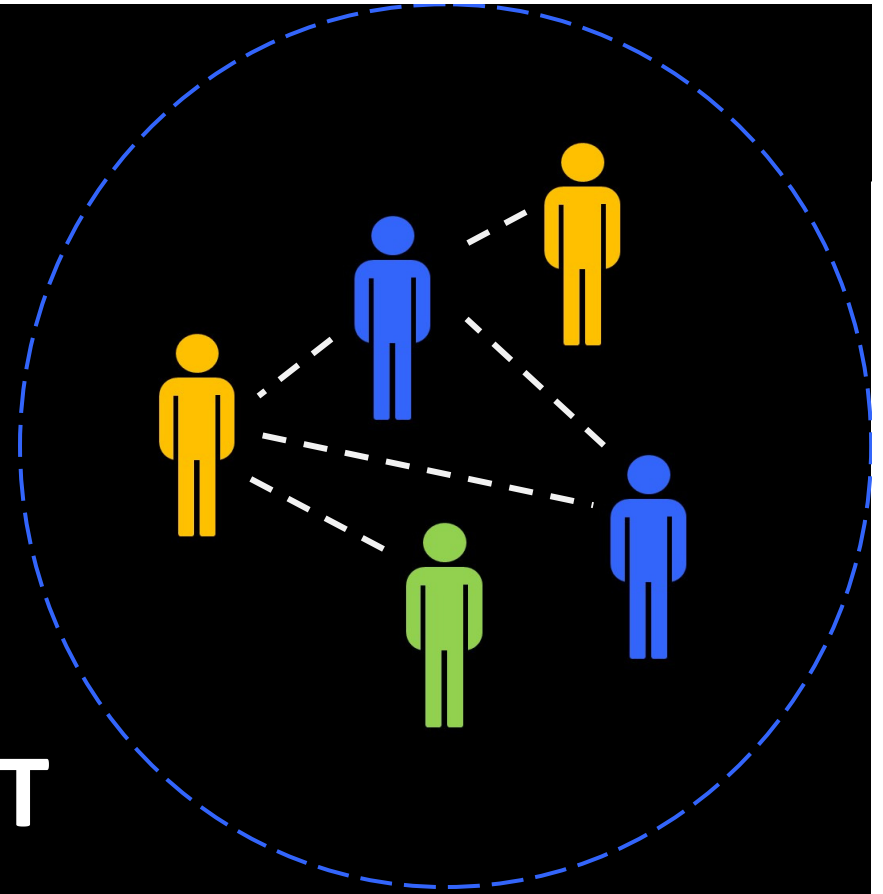
LOKATIONSBESTEMT



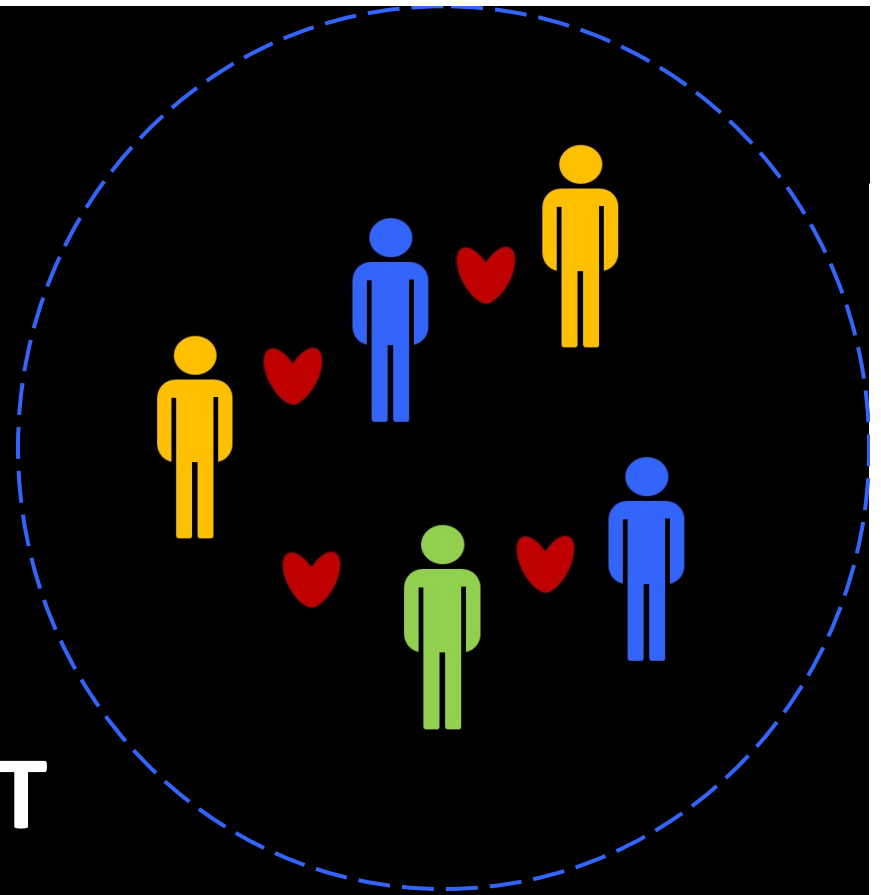
PERSONBESTEMT



RELATIONSBESTEMT



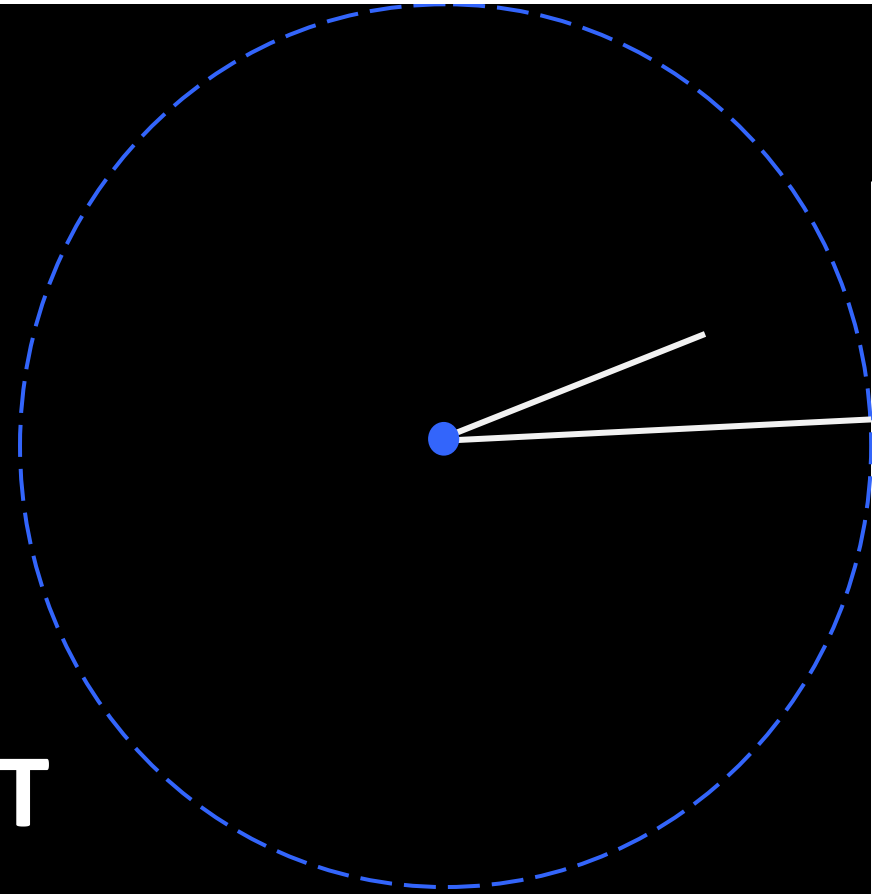
BEHOVSBESTEMT



SITUATIONSBESTEMT



REALTIDSBESTEMT



DIGITAL KOMMUNIKATION

i 2019?

WIKINOMICS

MICROFORMATS

BETA

PODCAST

FOLKSONOMY

NEXTED

APPS

WIKI

NETVÆRK

WHUFFIE FACTOR

SOCIAL

ANDROID

MASH UP

RSS

KONVERGENS

2.0

SOCIAL TAGGING

RSS

REMIX

CO-CREATION

GOOGLE BUZZ

THE LONG TAIL

SYNDIKERING

OPEN SOURCE

AUGMENTED REALITY

BLOGGING

FREEMIUM

KOLLEKTIV INTELLIGENS

WIDGETS